

# HB Huddle / Environment Team Meeting – “Earth Day, Every Day”

## MINUTES

Date: September 9, 2017

Time: 10 a.m. – 12 p.m. Location: Pam’s House

Facilitator: Karen

**Attendees:** Sara B/S., Karl Celinder, Mary Ann Celinder, Karen C., Pam K., Chris K., Carol K., Greg K., and Jennifer R.

**Minutes taken by:** Karen

**\*\*PLEASE NOTE:** Your name mentioned in bold denotes that further action is required, so this is your reminder.

Topic	Facilitator / Speaker	Minutes
1. Followup from last meeting: a. New Member Handout b. Farmer’s Market: EZ up? c. GMO film screening. Preview? d. Tugg.com (5% ticket sales) e. Sip & Talk, this Tuesday! In main seating area.	Karen  Pam	a. New Member Handout is done. <b>Karen</b> will make web address even more prominent then will send out digital copies for members to print color copies to bring to the Huddle next Saturday. Respond to Karen to let her know the number you will print. Several people volunteered to disseminate the flyer, as follows: <b>Pam &amp; Jennifer:</b> Senior Center & Library. <b>Chris:</b> REI. <b>Sara:</b> Starbucks. <b>Karl(?):</b> Mother’s. b. Steering Team said Tuesday’s Farmer’s Market has over a year waiting list, and they did not express interest in having a table. So that idea is out. A discussion then ensued about other fundraising/promotional ideas. See details in a separate category below. Steering Team also said there’s not enough money in the budget for an EZ-up. We will put that on our wish list. c. Pam said this would not work as a fundraiser because all of the episodes are on YouTube. However, she has started watching them and recommends them: “GMO’s Revealed.” d. Karen explained how Tugg.com works. We agreed that in order to attract enough people for this to be a successful event, we’d need other enticing things, such as a speaker, perhaps sell items, etc. Chris suggested selling reusable bags. <b>Karen</b> will find out if we can make more than 5% by selling food &/or other items, or charge more than the ticket price (and give people more than just the film, such as have a speaker). We will continue to discuss this idea and formulate with time. e. RSVP on FB if you haven’t already for this Tuesday’s Sip & Talk!

<p>4. Bolsa Chica Amigos Tour, scheduled for 10/7. Finish planning</p> <ol style="list-style-type: none"> <li>a. Create Facebook event</li> <li>b. Money Manager (\$20/person inc. tour/lunch). Pay in advance?</li> <li>c. Food manager (Z-pizza/boxed water/snacks?)</li> <li>d. Poster manager</li> </ol>	<p>Karen/Jennifer</p>	<ul style="list-style-type: none"> <li>• A: <b>Karen</b> will create FB event. (DONE! PLEASE RSVP ASAP! SHARE W/FRIENDS &amp; FAMILY)</li> <li>• B: <b>Mary Ann</b> will take the job of Money Manager. <b>Karen</b> will continue to try to get the bank info from Bethany to deposit the money. Pam suggested using Brown Paper Ticket (similar to Event Brite). Mary Ann will set up an event with their service so guests can pay online. However, we will encourage cash payments, and Mary Ann will collect all payments &amp; keep track of sign up's and payments on a log that Mary Ann will make. Sara offered to help Mary Ann.</li> <li>• C: <b>Pam</b> will take the job of food manager. She strongly supports Karen's preference for having a vegan meal and would like to promote that the meal is vegan, especially since many people do not realize the impact their diet has on the environment. Rather than having bottles or boxes of water, she will bring one large container of water with paper cups. She will also bring snacks such as fruit and/or possibly cookies. Karen strongly suggests that she ask for volunteers to bring items, but she said she will probably do it herself. She will call Zpizza asap to make them aware of our event and ask about getting a discount. And she will order the pizza on the day of the event.</li> <li>• D: <b>Mary Ann &amp; Carol</b> will take the job of making posters. Two posters: 1 at beach (Mary Anne) and 1 at HB Huddle (Carol). The beach poster will announce the lunch/tour and encourage passersby at the beach to ask us about it during our meeting. And the Huddle poster will let people know about the event and ask them to sign up.</li> </ul>
<p>5. OhmConnect and SkyDrop (handout)</p>	<p>Karen</p>	<p>Karen read over the handout with the group and encouraged everyone to sign up. <b>Carol &amp; Chris</b> will each print 100 for the next HB Huddle. We will officially roll this out at the HB Huddle and will share the handout with everyone there.</p>
<p>6. Brief committee updates: (start w/ trash-free HB, then alpha)</p>	<p>Chairpersons</p>	<ul style="list-style-type: none"> <li>• Trash-Free HB: Chris discussed the attendance of several people at the last city council meeting who encouraged council members to adopt a specific plan for adhering to California's legislation to have no trash in our waterways. She believes the city has until the end of this month to make a decision. Jennifer emailed the Hoiyini but hasn't gotten a response.</li> <li>• Toxin-Free HB: Pam encouraged everyone to attend the Nov 6 city council meeting to encourage the council to adopt a citywide plan to be toxin-free.</li> <li>• Water: Mary Ann checked with the water district and saw that there's nothing coming up in regards to Poseidon. She did see that there's a water awareness event at UCI for kids in March and she will inquire more about that and report back in regards to us possibly tabling or getting involved in some way.</li> <li>• Energy: Chairpersons not present. However, Karen mentioned the good news about the city council voting in favor of the NDA so we can move forward with the next phase of moving toward CCA/CCE. We witnessed the council going from 7-0 (against) to 5-2 (in favor) over the last couple months.</li> </ul>

7. Oh-by-the-ways / idea & issue sharing / items for parking lot	All Participants	<ul style="list-style-type: none"> <li>• E-Team show up at 8:30 a.m. for HB Huddle to set up our table. We need to have our new member handout, OhmConnect/Skydrop handout, and signup/signs for bolsa chica tour.</li> <li>• Chris suggested selling HB Huddle shopping bags. <b>Karen</b> will suggest this at the next steering team meeting.</li> <li>• <b>Pam</b> discussed the possibility of having a fundraiser with Snooze Restaurant. SLOW food raised \$1,500 in one day doing this. She will look into it more. (Pam, I suggest also looking into whether a vegan restaurant will do this, such as Native Foods or The Veggie Grill).</li> <li>• Greg mentioned that Greenpeace will be participating in Surf City days Sat. 9/16, 1pm. Greg will invite them to our HB Huddle event, and he encouraged HB Huddle to attend their event that day. Since there is not enough time to coordinate anything concrete at this point, Karen will just add the event on our list of events.</li> </ul>
8. Breakout sessions with committees	Committee chairs separately	(10 min) ( <b>Karen</b> will continue to work on time management to allow for more committee meeting time)

### Upcoming meetings / actions

- Tuesday, September 12, 6:30 – 8 p.m. at “Sip and Talk” hosted by the E-Team, at The Corner. RSVP on Facebook if you haven't already. New members welcome!
- Saturday, Sept 16, 9:30-12pm, HB Huddle with 30-min E-Team breakout session (**note earlier start time**). **E-Team Members: PLEASE SHOW UP AT 8:30 TO SET UP OUR TABLE.**
- Saturday, Sept 16, 1:00 p.m. Surf City days at the HB pier. Greenpeace will be there.
- October 7, 10-12 E-Team meeting, followed by lunch 12-1 on sand near Sunset Beach parking lot. Then Tour of Bolsa Chica Wetlands 1-3 p.m., starting at parking lot on PCH. \$20 for lunch and tour. Fundraiser benefits HB Huddle and Amigos.
- November 6 (Toxin-Free HB): Mark your calendars to attend the city council meeting. We are anticipating that an agenda item will be in place for a city-wide toxin-free proposal. We need as many people there as possible!
- Week of Dec 3. Sip and Talk (E-Team's turn to host): Need to determine exact date/time/location.

### Wishlist

- EZ-up w/HB Huddle Environment Team logo