



Think Big, Act Local  
Be Advocates for Informed Voting

Local Elections Meeting Recap June 2018

Great Q and A with Marty Salgado, candidate for HBUHSD School Board  
Shard 3 priorities , canvass efforts to date. hoping for our support

Recap of June Primary Efforts

VIG(Voter Information Guide) good tool, Canvass earlier and more often:great  
team building

Strategies for November Election

Create Videos Clips/Ads for Huddle supported candidates that can be shared  
across social media

Ask individual Huddle members to endorse candidates

Create 3-5 minute podcasts on important issues “ Huddle Around the Issues”

VIG for local candidates for school boards and city councils ( include FV, CM and  
Westminster) These are NON Partisan offices so we must do our research.

Candidate filing is from July 16 - August 10, 2018.

Social Media Training on using Twitter, Instagram and Facebook should be  
offered as a tool to help promote candidates/issues

Hold Candidate Meet and Greets at LE meetings August, September and  
October

July LE meeting develop a questionnaire for school board and city council candidates  
and finalize plans for Podcasts and Candidate Ads

August LE Tom Umberg is confirmed, need 2 assertional candidates

September LE will confirm 3 candidates and present research for VIG candidates

October LE will confirm 3 candidates and set date for canvass events

Will ask Steering Team to develop a survey for members to use going forward to help  
plan Huddle Events/Meetings

Brainstormed some ideas for LE meetings in 2019

Announced June 30 Huddle Potluck/Movie Event